

Three generations of Lajoie families have poured heart and soul into sustaining Maine's farms and natural resources.

(And this helps us all enjoy Maine the way it should be.)



Maine's rural nature contributes greatly to its attraction, charm, and beauty. And we can all thank potato-farming families like the Lajoies of Van Buren for helping to preserve those characteristics. For over 100 years, their stewardship of Maine's abundant land has played an important role in helping to sustain the state's economically-significant farming culture and its cherished natural resources. To express your thanks personally, just look for Maine potatoes in your supermarket produce section.



Humble spuds. Huge impact.